



3rd ANNUAL BIOBUZZ AWARDS

SOCIAL MEDIA TOOL KIT

The BioBuzz Awards are an opportunity for us all to revisit the accomplishments of the past year and recognize the individuals and companies who are doing meaningful work to build a stronger industry and make an impact on human health.

Finalists will be voted on by our community and the winners will be announced in December.

Please join us in celebrating these leaders by using the promotional assets available below!

RESOURCES



Read our [2022 BioBuzz Awards Finalists article](#)

Learn more about the awards themselves by checking out the [BioBuzz Awards Page](#)

Our goal is for you to take this Social Media Tool Kit and use it to promote being a finalist!

- 1 Login to your social account.
- 2 Copy & Paste the desired content provided in the following slides. Please use the Hashtag #BioBuzzAwards
Bold text indicates an additional action to complete the post.
- 3 Download the Social Media graphics and use which is most appropriate for the channel being used.

[SOCIAL MEDIA GRAPHICS](#)

SUGGESTED POSTS

BioBuzz Awards Voting Ends December 2nd

Let your voice be heard! Vote for the BioBuzz Awards finalists. Voting ends December 2nd. bit.ly/BioBuzzAwards #BioBuzzAwards #BioBuzz #Biotechnology #Lifesciences **[Upload Image]**

Voting is now open for the 3rd Annual BioBuzz Awards! Help recognize the best of the industry today. Voting ends 12/02. bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

Finalist Announcement

We're a BioBuzz Awards finalist! Please show your support and vote for us for the ***insert category here***. Voting ends December 2nd. bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

I'm a BioBuzz Awards finalist! Please show your support and vote for the ***insert category here***. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

SUGGESTED POSTS

BioBuzz Media Award

(We're/I'm) a BioBuzz Awards finalist! Please show your support and vote for ***insert media campaign name*** for the BioBuzz Media Award. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

Community Builder Award

(I'm/We're) a finalist! Please show your support and vote for **(me/we/organization)** for the BioBuzz Community Builder Award. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

Workforce Champion Award

(We're/I'm) a finalist! Please show your support and vote for ***insert program name*** for the BioBuzz Workforce Champion of the Year Award. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

The 'John Holaday' BioHealth Leadership Award

I'm a finalist! Please show your support and vote for me for the 'John Holaday' BioHealth Leadership Award. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

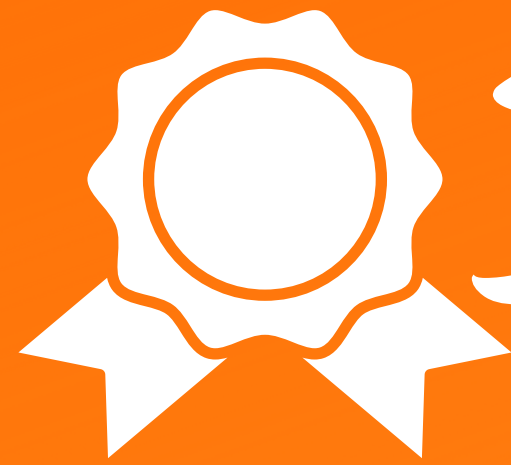
SUGGESTED POSTS

Breakthrough Company of the Year Award

We're a finalist! Please, show your support and vote for ***insert company name*** for the Breakthrough Company of the Year Award. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**

Life Science Employer of the Year Award

We're a finalist! Please, show your support and vote for ***insert company name*** for the Employer of the Year. Voting ends December 2nd! bit.ly/BioBuzzAwards #BioBuzzAwards **[Upload Image]**



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